

# Sirius Studios Insertion Order

Client: **Austin Allison For City Council**

Account Executive  
Alan Olmstead

3805 H Street  
Eureka, CA 95503  
707.443.9836  
Fax 707.443.9853  
alan@sirius-studios.com

Media: **KAEF-ABC TV23**

Attn.  
Terri

Medium  
TV

Start Date: **Mon, Oct 31, 2016**

End Date: **Mon, Nov 7, 2016**

Order Date: **Oct 27, 2016**

A-736264AA

Austin Allison For City Council

NONE

Campaign Code And Name

Co-op (If Any)

Cost Per: \$640.00

Placement BOOKENDS

Format: RECORDED

Length: 15

Tracking Number: Aw6436-301/16

Oct 30, 2016	Oct 31, 2016	Nov 1, 2016	Nov 2, 2016	Nov 3, 2016	Nov 4, 2016	Nov 5, 2016
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## Week One Schedule

GMA 2 per for 12 total (\$15 ea = \$180), The View for 6 total (\$10 ea = \$60), The Chew for 6 total (\$10 ea = \$60), Ellen 6 total (\$15 ea = \$90),

Total Spots For Week One: 1

Nov 6, 2016	Nov 7, 2016	Nov 8, 2016	Nov 9, 2016	Nov 10, 2016	Nov 11, 2016	Nov 12, 2016
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## Week Two Schedule

Kimmell x2 per for 12 total (\$15 ea = \$180), ABC World News Sat/Sun (\$20 ea = \$40), NYC Marathon x2 (\$15 ea = \$30)

Total Spots For Week Two:

Nov 13, 2016	Nov 14, 2016	Nov 15, 2016	Nov 16, 2016	Nov 17, 2016	Nov 18, 2016	Nov 19, 2016
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## Week Three Schedule

Total Spots For Week Three:

## Terms:

1. You accept this order exactly as it is written
2. If this order contains any errors in estimated costs you agree to notify Sirius Studios prior to date of performance.
3. You expressly warrant that in the event you fail to notify Sirius Studios of an error prior to date of performance, and you subsequently perform the ad(s) in question you forfeit your right to any adjustment to which you might be entitled as a result of that error.
4. You agree to perform all ads exactly as provided to you by Sirius Studios. You agree to waive all claims of payment for an ad in the even you fail to meet this requirement.
5. This insertion order is issued on behalf of the named client. We act as a true agent, not as a vendor. We pay all bills after payment has been transmitted to us by our client, except wherein the client is to be billed direct. In the event the client defaults and amount becomes not collectable, Sirius Studios assumes no liability for client's obligations created herein.
6. Performance of an ad constitutes acceptance of these conditions.

1 Spots For A Subtotal Of \$640.00  
Less Agency Commission From TV Media 15.0% (\$96.00)

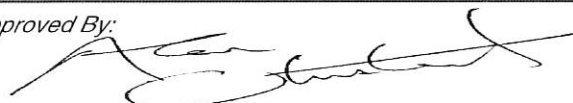
SUBTOTAL: \$544.00

Additional Charges None \$0.00

NET DUE TO KAEF-ABC TV23 \$544.00

Note:

Approved By:





KAEF TV Channel 23  
756 Auditorium Drive  
Redding, CA 96001

Sirius Studios  
3805 H St  
Eureka, CA 95503

## Contract # 241421

### Schedule Dates

10/31/16-11/07/16

### Advertiser

Austin Allison for Eureka City Council (10463)

### Agency

Sirius Studios (2479)

### Product

Political - State Races (1208)

### Brand

Allison for Eureka City Council (104324)

### Salesperson

Wilcox, Terri (1235)

### Sales Office

KRCR

### Buyer Name

Olmstead, Alan

### Phone/Fax

(707) 443-9836 / (707) 443-9853

### CPE

N/A

### Account Types

Local/Political Candidate

### Billing Type

Calendar

### Comments

Date Entered 10/28/16

Last Modified 10/28/16

Entered By Terri Wilcox

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$96.00

Net Total \$544.00

Sales Tax

### Eureka ABC (KAEF)

By Calendar Month

Spots	Rate
Oct. 2016 9	\$210.00
Nov. 2016 14	\$430.00
Grand Total: 23	\$640.00

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E)	10/31/16-11/04/16	7	:15/:15	7A- GOOD MORNING AMERICA	1	1	1	1	1	1			5	\$30.00	\$150.00	Eureka ABC (KAEF)		10/28/16
2.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	7	:15/:15	7A- GOOD MORNING AMERICA	1	X							1	\$30.00	\$30.00	Eureka ABC (KAEF)		10/28/16
3.0	Normal Line / SPOT(B/E)	10/31/16-11/04/16	7	:15/:15	10A- THE VIEW	3	X	X	X	X	X			3	\$20.00	\$60.00	Eureka ABC (KAEF)		10/28/16
4.0	Normal Line / SPOT(B/E)	10/31/16-11/04/16	7	:15/:15	12P- THE CHEW	3	X	X	X	X	X			3	\$20.00	\$60.00	Eureka ABC (KAEF)		10/28/16
5.0	Normal Line / SPOT(B/E)	10/31/16-11/04/16	7	:15/:15	3P- ELLEN	3	X	X	X	X	X			3	\$30.00	\$90.00	Eureka ABC (KAEF)		10/28/16
6.0	Normal Line / SPOT(B/E)	10/31/16-11/04/16	7	:15/:15	11:35P- JIMMY KIMMEL LIVE	1	1	1	1	1	1			5	\$30.00	\$150.00	Eureka ABC (KAEF)		10/28/16
7.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	7	:15/:15	11:35P- JIMMY KIMMEL LIVE	1	X							1	\$30.00	\$30.00	Eureka ABC (KAEF)		10/28/16
8.0	Normal Line / SPOT(B/E)	11/06/16-11/06/16	7	:15/:15	5:30P- WORLD NEWS SUNDAY	1						X		1	\$40.00	\$40.00	Eureka ABC (KAEF)		10/28/16
9.0	Normal Line / SPOT(B/E)	11/06/16-11/06/16	7	:15/:15	2P- NEW YORK CITY MARATHON	1						X		1	\$30.00	\$30.00	Eureka ABC (KAEF)		10/28/16

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

CONFIRMATION CONTRACT			
Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:
Comments:			

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